

****NAMES AND TITLES ARE SCRAMBLED FOR SECURITY PURPOSES****

***Current Attendees as of March 15, 2010**

Job Title	Company/Organisation
VP Global External Communications	Across Health
Vice President, Strategic Marketing	Amgen (Europe) GmbH
Vice President, International Public Relations	antwerpes ag
Vice President, International Communications	antwerpes ag
Vice President, Head of TA Cardiovascular Risk Management	APM Health Europe
Vice President, Global Sales	APM Health Europe
Vice President of Global Market Development	Astellas
Vice President	AstraZeneca PLC
Vice President	AstraZeneca PLC
US Business Development Manager	AstraZeneca PLC
SVP Business Strategy	Bayer
SVP & Partner	Bayer Business Services GmbH
SVP & Director, Healthcare	Bayer Consumer Care
Sr. eMarketing Manager	Bayer Healthcare
Senior VP, Partner, and Director, Healthcare Strategy and Business Development	Bayer HealthCare Consumer Care
Senior Vice-President	Bayer S.p.A.
Senior Medical Marketing Advisor	Bayer Schering Pharma
Senior Media Relations and Strategic Communications Manager	Bayer Schering Pharma
Senior Director, Public Affairs International	Bayer Schering Pharma AG
Senior Director Strategic Programs	Bayer Schering Pharma AG
Senior Dermatology MCM Brand Support Manager	Bayer Schering Pharma AG
Senior Consultant	Bayer Schering Pharma AG
Senior Consultant	Bayer Schering Pharma AG
Senior Consultant	Bayer Schering Pharma AG
Senior Brand Director	Bayer Schering Pharma AG
Scientific Channels Europe	Bayer Schering Pharma AG
Scientific Brand Manager	Bayer Schering Pharma AG
Respiratory MCM Brand Support Manager	Bayer Schering Pharma AG
Reporter - Scripnews.com	Bayer Schering Pharma AG
Public Affairs Director, International	BMJ Group
Project Manager BU H/C	Boehringer Ingelheim
Professor of Health Policy	Boehringer Ingelheim
Professor of eCommerce	BootsWebMD.com
Product Manager	CDM Munich GmbH
Product Manager	CDM Munich GmbH
Principal	Cegedim SA
President WorldHealth Europe	Cegedim SA

PR and Communications Manager	Cegedim SA
Policy Counsel, Public Affairs	Cegedim SA
PhD student at Department of Biochemistry and Molecular Biology	Cegedim SA
PHARMCIIST	Cegedim SA
Partner	Bayer Vital GmbH
Owner	Bayer Vital GmbH
Operations Director	Bayer Vital GmbH
Oncology Brand Support Manager	Bayer-Schering Pharma
Key account Manager	BBS GmbH
News Editor - Pharmaceuticals, Retail & Consumer Goods (Europe, Middle East & Africa)	Biogen Idec
New Media Consultant	Blackwell Verlag GmbH
Brand Support Manager	BMJ Group
Marketing Director	BMJ Group
Managment Supervisor	Bayer Schering Pharma AG
Managing Partner	Bayer Schering Pharma AG
Managing Partner	Bayer Schering Pharma AG
Managing Partner	Bayer Schering Pharma AG
Managing Director, UK Group	Bayer Schering Pharma AG
Managing Director, relations	Bayer Vital GmbH
Managing Director	Cegedim SA
Managing Director	Christophe Roussel Consulting
Managing Director	Cohn & Wolfe
Managing Director	EPG Health Media
Managing Director	European Association for Cancer Research
Manager, Marketing Communications	F.Hoffmann-La Roche Ltd
Manager Public Relations	FD Santé
Manager of Marketing	fischerAppelt relations GmbH
M.D, Congress	Digitas Health London
Global Brand Manager	Doctors.net.uk
Legal Counsel	Doctors.net.uk
Lead, New Media Communications	Dow Jones Newswires
Key Account Manager	Echo Research Group
internet business consultant	Echo Research Group
International Product Manager	Echo Research Group
Innovation Mgr	EFPIA
Industry Head, Consumer Goods and Healthcare	Eli Lilly
HIV / Infectious Disease MCM Brand Support Manager	Eli Lilly Export SA
Health Digital Marketing Consultant	Elsevier
Head, Corporate Communications	Elsevier
Head Global Brand Team	EmPower Research
Head of Web Section	EmPower Research

Head of Strategy Implementation	EPG Health Media
Head of Sales and Marketing	EPG Health Media
Head of Pharma	formerly with Bristol-Myers Squibb Company
Head of Media Relations Worldwide	Galderma International
Head of Global R&D Communication	Genzyme
Head of European PR&Communications	Genzyme Corporation
Head of Corporate Sales	Gilead Sciences, Inc.
Head of Corporate Internet Presence	Google, Inc.
Head of Corporate Communications	HAL Allergy
Head of Corp Comm	Health 2.0 Research & Consulting
Head of Commuications	Health Care Social Media Europe
Head of Campaign Management	Fleishman-Hillard Inc.
Head of BU Diagnostic Imaging	Fleishman-Hillard Inc.
Head of Brand & S	Fleishman-Hillard Inc.
Head Mirena Global Brand Team	LEO Pharma A/S
Head Men's Health TA	Life Science Communication AG
Head Digital M&S	Med Ed
Global Strategic Marketing Thrombosis	Medical News Today
Global Social Media Strategy Manager	medical relations Gmbh
Global Sector Head	Medical Relations GmbH
Global eMarketing, Innov and Community Management	Medrad Interventional / Possis
Global E-Marketing Manager	MEDTRONIC, Switzerland
Global Brand Manager	Fleishman-Hillard Inc.
Geschäftsleitung	Fleishman-Hillard Inc.
General Manager	Fleishman-Hillard Inc.
Founder	Fleishman-Hillard Inc.
External Communication Manager	Fleishman-Hillard Vanguard
Executive Director	Digitas Health
Executive Chairman	healthUnlocked
EVP & Managing Director, Global Healthcare Practice	Huntsworth Health
European Public Affairs Director	Huntsworth Health
European Divisional Director	Imperial College
European Director Stakeholder Management	International Diabetes Federation
European Brand Manager	International Marketing Partner
E-Mkt. Manager	Janssen-Cilag BV
eMarketing Project Manager	Janssen-Cilag BV
E-Commerce Manager	Kane & Finkel Healthcare Communications
eBusiness Manager	Kantar Health
E-Business Development Manager	Kantar Health
Director, eMarketing Center	Kantar Health
Director, Practice Leader	Kingston University

Director, Industry Solutions	LAGOS UNIVERISTY HOSPITAL -IKEJA
Director, Healthcare	Cohn & Wolfe A/S
Director, Communication and Partnerships	coliquio GmbH
Director Sales and Bussiness Development	Creation Healthcare
Director of Technology	Creativ-Ceutical
Director of Social Media	Daiichi-Sankyo
Director Global Marketing	Datapharm Communications Ltd
Director External Communication	DigiRedo
Director Corporate Communications/External Communications	Digitas Health
Director Communications	Merck & Co., Inc.
Director and Partner, Head of Healthcare PR and Medical Education	Merck & Co., Inc.
Director - Healthcare	Merck Sharp & Dohme
Director	Merck Sharp & Dohme
Director	Merck Sharp & Dohme
Director	Merck Sharp & Dohme
Director	Merck Sharp & Dohme
Digital Technical Director	Merz Pharmaceuticals LLC
Digital Project Manager	moksha8
Digital Project Manager	Nielsen Media Research GmbH
Digital Planner	Nixon Peabody LLP
Digital Business Manager	Novartis International AG
Deputy Director, Global eMarketing, Specialty Medicine	Novartis Pharma AG
Deputy Director IS support functions	Novartis Vaccines & Diagnostics
Deputy Director	Nycomed
Counsel	Nycomed
Corporate External Communications	Ogilvy Healthworld Digital
Corporate External Communications	P\S\L Group
Corporate Communication	P\S\L Group America
Corporate & Business Communications Director	Pfizer Inc.
Consultant	Pfizer Inc.
Communications Manager	Pfizer Inc.
Communications Manager	Sanofi-Aventis Sp. z o.o.
Communication Channels Manager	Schering Plough
Commercial Director	Schering-Plough Corporation
Client Manager	pluspool.UNTERWEGER
Chief Executive Officer	Roche
Chief Digital Officer	Ruder Finn
CEO	Sandoz Inc.
CEO	Sanofi Pasteur
CEO	Sanofi Pasteur
CEO	sanofi pasteur

CEO	sanofi-aventis
CEO	sanofi-aventis
CEO	Sanofi-aventis Austria
Business Unit Coordinator	Pfizer Inc.
Business Manager	Pfizer Inc.
Business Development Manager	Pfizer Inc.
BT Director	Scrip
Brand Consultant	Strategik & Numerik
Board Member	TBWA\Europe
Associate Director, Healthcare	The Duffy Agency
Associate Director, Digital Healthcare	The Market Group
Associate Director, Corporate Communications Europe	The Pharm Yard
account director	University of Debrecen
	Van Spaendonck Management Consultants
	Vertex Pharmaceuticals Incorporated
	WebMD
	WebMD
	Whydot GmbH
	WSI
	Wyeth Whitehall Export, part of Pfizer, Inc.
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	Zoe Digital Consulting